MARHER project

The best cases of Heritage Marketing in Europe (IO1)

Template for collecting Heritage Marketing best cases

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| **Best cases of Heritage Marketing** |  |
| **Information about Company** |  |
| **Name of the Company** |  |
| **Country** |  |
| **Region/City** |  |
| **Province** |  |
| **Zip Code** |  |
| **Type of activity** |  |
| **Logo** |  |
| **Short description of the company (max 200 words)** |  |
| **Website** |  |
| **Contact** |  |
| **Information about Heritage Marketing Project** |  |
| **Type of support used** |  |
| **Author/s** |  |
| **Title/name** |  |
| **Language** |  |
| **Address (in case of museum, Archives etc)** |  |
| **Description**  **(max 500 words)** |  |
| **Why your company decided to invest in a Heritage Marketing project?**  **(max 500 word)** |  |
| **Skills and competences needed**  **(max 500 words)** |  |
| **List of attachments**  **(pictures, videos etc.)** |  |